
Design

Project Designer – Brand

Overview

Studio O+A Project Designers - Brand develop and drive the environmental graphics program from planning/positioning phases through technical production under the design direction of the Brand Director. A successful Project Designer - Brand must have the ability to work independently on projects as well as the flexibility to support, collaborate, and sometimes lead. Project Designer-Brand must have a working knowledge of construction terminology and fabrication methods, and the ability to read plans, elevations, and details.

Given this variety, the ability to work under pressure, prioritize and handle a number of concurrent projects and tasks is key. This position requires excellent verbal and written communication skills as well as excellent presentation abilities. Project Designers must possess good collaboration skills, the ability to communicate and comprehend design direction quickly and efficiently as well as work well in a team environment.

This is an intermediate position, requiring at least 5 to 8 years of experience working at an environmental design, graphic design, branding, or related design firm.

At Studio O+A, base pay is one part of our total compensation package and is determined within a range. This provides the opportunity to progress as you grow and develop within a role. The base pay range for this role is between \$76,000 and \$90,000 and your base pay will depend on your skills, qualifications, experience, and location.

Responsibilities

Collaborate on all phases of corporate interiors projects, including programming client needs, conceptual design, schematic design, design development, and construction documentation.

Develop the environmental graphic scope and strategy for a project with guidance of the Brand Director.

Work closely with the Project Designer and Project Architect to develop scaled elevations and floor plans conveying graphic intent for schematic and design development presentations.

Create wayfinding and signage programs.

Produce detailed production files for distribution to fabricators and print vendors.

Specify finishes, substrates, and finishing methods for both print and environmental designs.

Present brand and graphic solutions to internal design team, clients, and external partners.

Review proofs, drawings, mockups, and samples submitted by project contractors.

Review pricing, materials, and value engineering for graphics projects.

Perform field verifications and assist with site inspections for verification of design intent.

Review shop drawings and submittals related to environmental graphics and branding.

Respond to RFIs and issues SKs to clarify questions related to environmental graphics and branding.

Proactively keep Project Managers and Directors informed of work status and seek clarification where appropriate.

Identify issues, risks and conflicts, and ask for assistance and/or delegate in a timely and constructive manner when required.

Participate in the creation of Artist Series and other O+A print and digital pieces.

Work with the Directors to update O+A forms and templates, and generate new internal documents as needed.

Produce marketing materials and firm collateral with the guidance and oversight of the Brand Director.

Assist the Marketing Coordinator with the creation of proposal responses and presentations with the guidance and oversight of the Principals and Directors.



The greatest ideas come from a diverse mix of minds, backgrounds, and experiences—and we are committed to cultivating an inclusive work environment to nurture our people and projects. Studio O+A provides equal employment opportunities to all employees and applicants without regard to race, religion, color, age, sex, national origin, sexual orientation, gender identity, genetic disposition, neurodiversity, disability, veteran status, or any other protected category under federal, state and local law. O+A is committed to offering reasonable accommodations, upon request, to applicants with disabilities. If you need assistance or accommodation, please contact our HR Team at hr@o-plus-a.com.